



12TH ANNUAL REBOOT TECHNOLOGY CONFERENCE

"DIGITALLY RE-CONNECTED"

Tuesday, October 29, 2024 - 8:30 AM to 4:30 PM

RIT Inn & Conference Center | 5257 W Henrietta Rd, Henrietta, NY 14467

Thanks for your interest in supporting the Greater Rochester Association of Realtors annual ReBoot Technology Conference. This full-day event hosts 150-200 tech-savvy real estate professionals from Rochester and the surrounding areas.

This year's conference features presentations from national and local speakers, panels of industry experts, and an Agent Connection Expo where conference attendees visit our vendors and sponsors to meet new professional partners. We offer two options for businesses to participate:

Conference Sponsorship

We offer a variety of sponsorship options, with featured branding opportunities at several levels, priced from \$1500 to \$3500. See details on the next page.

All-Day Vendor Table

The all-day Agent Connection Expo is held in a ballroom adjacent to the main presentation room. Table fees range from \$350 to \$950. See details below.

Gift Basket Giveaway Sponsorship

Sponsor a made-for-you gift basket, with your branding. Price ranges from \$300 (shared basket) to \$500 (individual basket). See details on the last page.

For more information, call Colleen Wightman at (585) 474-5207 or Jennifer Rowe at (585) 341-2129.

ALL-DAY VENDOR TABLE

- Hang banners on table skirting or use tabletop signs—no floor signs, please
- Hand out your choice of marketing materials and non-food giveaway items
- Free parking and lunch included (additional lunches cost \$20 each)



Sponsorship options on next page





PREMIER CONFERENCE SPONSOR - \$3500 (1 AVAILABLE)

Sponsorship at this level includes:

- Open conference with 15-minute presentation; welcome and introduce conference speakers
- Floor banner(s) at front door and at registration table
- Skirted 6-foot table in sponsor area (your choice of location)
- Promotion on GRAR's ReBoot webpage and Facebook event page
- Branding on presentation screens during lunch break
- Includes 4 lunches (\$20 each for additional)
- May attend conference presentation sessions

FOOD AND DRINK SPONSORS (2 REMAINING)

Sponsorship at this level includes:

- Promotion on GRAR's ReBoot webpage and Facebook event page
- Skirted 6-foot table in sponsor area and 3 lunches (\$20 each for additional)
- May attend conference presentation sessions

Lunch Sponsor - \$2000

Also includes branding/QR code signage for:

- Registration area
- Lunch service table
- Presentation screen during lunch break

Beverage Sponsor - \$2000

Also includes branding/QR code signage for:

- Registration area
- Beverage stations
- Presentation screen during lunch break



AUDIO-VISUAL SPONSORS - \$1500 (1 REMAINING)

Sponsorship at this level includes:

- Promotion on GRAR's ReBoot webpage and Facebook event page
- Signage at entrance to private meeting room for conference attendees
- Skirted 6-foot table in sponsor area and 2 lunches (\$20 each for additional)
- May attend conference presentation sessions





GIFT BASKET GIVEAWAY SPONSORS

- Basket assembled and wrapped by professional gift designer
- Add your non-food giveaway or promotional items (if desired)
- Your branding featured on and/or inside gift basket
- Basket displayed during conference; sponsor and contents announced during giveaway

Full Basket - \$500 One company per basket Half Basket - \$300

Shared with a co-sponsor of GRAR's choice

THE VENUE

Sponsors and vendors who reserve tables may set up from 7:00 to 8:00 AM (attendee registration begins at 8:30 AM). Parking and ramp entry are located at the back of the building. Conference runs from 8:30 AM to 4:30 PM.

